

as had been approved at the June Meeting. Mr. Woods noted that there had been a call for donations to be made by members of the Board of Directors, and that those deposits were pending. Mr. Shubert agreed, and noted the account balance was expected to increase.

Mr. Woods then turned to the principal focus of the evening's meeting: the Foundation Table to be organized for the AMHS registration dates and also the freshman orientation night. Accordingly, Board Members volunteered for dates and times to man the Table, and discussed and agreed upon the marketing message, the solicitation amounts, and collateral items needed for the registration and orientation "Marketing Events," as follows:

Lisa Short volunteered to modify and finalize the collateral items needed for the Marketing Events, subject to direction from the Board. Following discussion of suggested levels of donations from the AMHS community, Ms. Short moved that the Board vote to offer six categories ranging from: a) \$25-\$99; b)\$100-\$249; c) \$250-\$499; d) \$500-\$999; e) \$1,000-\$4,999; and f) \$5,000 and above. After some discussion including an amendment, which would allow Ms. Short to modify the categories and names as needed, Mr. Shubert seconded the motion, and the Board voted unanimously to approve.

The Board also discussed ways to thank people who offer financial support at these Events. In the interests of time, the discussion was limited to token items of recognition such as stickers or magnets identifying the name of the Foundation and the School. Ms. Short volunteered to order and purchase the items. After further discussion, Ms. Short moved that the Board approve the purchase of magnets for this purpose, and Mr. Woods seconded while amending the motion to provide authorization to Ms. Short to spend up to five hundred dollars (\$500) of Foundation funds for the magnet purchase. The Board voted unanimously in favor of the motion, as amended.

Turning to Committee Reports, Mr. Woods noted that two Committee Chairs were not in attendance and that the last meeting of the Board of Directors had focused almost entirely on "School Needs," priorities for which were then agreed amongst all of the school support groups in attendance, and with the benefit of the views of Principal Judith Petersen. Accordingly, and in the interests of time, Mr. Woods requested comments but asked that discussion be brief.

Mr. Ryan volunteered to work further on the Wiki that he had created, which helped lead to the Board's decisions on School Needs, and all expressed their appreciation for Mr. Ryan's efforts.

There being no further discussion, Mr. Woods noted that the Board of Directors would hold its next meeting on Monday, August 19, 2013, and highlighted the dates of the Marketing Events

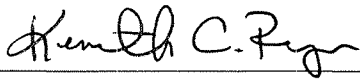
(registration and orientation dates). Further, he agreed to send out by email the sign-up sheets for the Marketing Events in hopes of obtaining more volunteers from the Board.

Mr. Woods noted that the Board had previously agreed to target the month of October to initiate the Foundation's "General Campaign" effort, its first school-wide fund drive. He suggested that planning for that effort would need to be the focus of the August 19 meeting.

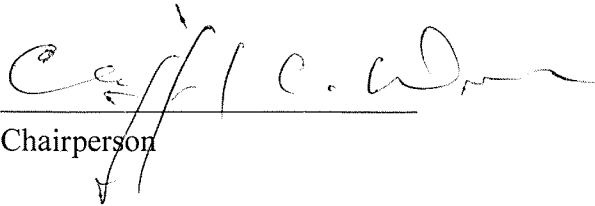
Other Business

Mr. Shubert highlighted that he had posted articles within the Foundation Board's DropBox files that list charitable foundations and organizations that could be good sources of funding for AMF. He requested that members of the Board of Directors review the lists and identify any for which they may have personal ties or knowledge, which could provide the best chances of success from our funding requests to these entities. Board Members agreed, and expressed appreciation for Mr. Shubert's idea.

There being no further business, the meeting adjourned at approximately 6:45 p.m.



Secretary



Chairperson